

9898 Lake Forest Pkwy  
Louisville, KY 40245



<b>MLS ID:</b>	111111
<b>Beds:</b>	4 bed
<b>Baths:</b>	2 full, 1 half
<b>House Size:</b>	2,600 sq ft

Report Period: May 1 – Jul 31, 2016

#### Monthly View of Curbside Activity

	May	June	July	Qtr
Inquiries By Phone	0	4	7	11
Mobile Site Detail Views	186	140	279	605
Text	0	1	2	3

#### Week-Over-Week Breakdown

Week Ending	Inquiries by Phone	Live Transfers	Inquiries by Text	Total Inquiries
7/25/2016	5	0	0	70
7/18/2016	0	0	1	48
7/11/2016	2	0	0	89
7/4/2016	0	0	1	72
6/27/2016	0	0	0	31
6/20/2016	1	0	0	30
6/13/2016	2	0	1	36
6/6/2016	0	0	0	30
5/30/2016	1	0	0	53
5/23/2016	0	0	0	41
5/16/2016	0	0	0	39
5/9/2016	0	0	0	50
5/2/2016	0	0	0	23
5/1/2016	0	0	0	7

Sarah Thompson



Sarah Thompson  
Email: [sales@voicepad.com](mailto:sales@voicepad.com)

#### Explanation of Terms

All terms used throughout this report are explained in this section

Inquiries by Phone	Number of times the listing was requested on buyer phone calls
Mobile Site Detail Views	Number of times the listing's details were viewed on VoicePad mobile website
Inquiries by Text	Number of times the listing was requested via cell phone text messages
Live Transfers	Number of times a buyer transferred for more details on a listing.